

BGHUB KENYA SCHOLARSHIP PROGRAMME

Investing in Potential. Creating Opportunity.

ADOPT-A-MENTEE

Mentorship • Skills • Work • Enterprise • Income

A division of Bob Grogan Consulting Ltd

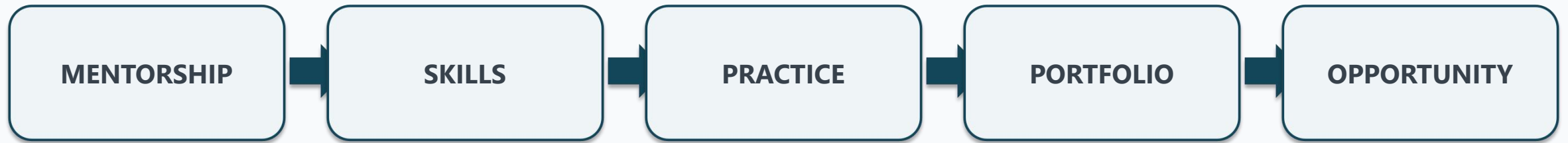
BGHUB
KENYA

The Opportunity

Many young people have ambition and qualifications but limited access to:

- Experienced mentors
- Practical work experience
- Professional networks
- Business exposure
- Career opportunities
- Capital and financial discipline

Our Response



The scholarship removes the financial barrier so the mentee can move through a complete development pathway toward productive economic activity.

Programme Goal & Objectives

Goal

Expand equitable access to mentorship, practical skills and economic opportunities for deserving people facing financial barriers.

Objectives:

- Provide full/partial scholarships
- Connect mentees to mentors
- Build practical competencies
- Create portfolios and evidence
- Support early-career and enterprise pathways
- Promote saving and investment

Two Scholarship Pathways



Pathway A: Early Career

3-Month Virtual Bootcamp

Mentees develop:

- Career direction
- Digital skills for workplace collaboration and productivity
- Technical skills for a specific Job, project, activity, task
- Professional communication skills
- Research & analytical skills
- Workplace behaviour and cultural integration
- Portfolio, CV & interview readiness

Desired outcome: a mentee who can demonstrate capability—not just present a certificate.

Pathway B: Entrepreneurship

From Business Apprenticeship to Business Ownership

BGHUB Kenya does not require a mentee to start a business immediately.

Instead, the mentee first learns inside an existing business ecosystem and masters:

- Customer experience
- Sales
- Marketing
- Revenue budgeting
- Operations budgeting
- Financial management

The BGHUB Entrepreneurship Journey

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Start Small. Learn Business. Earn. Save. Invest. Build. Own. Scale.



Business apprenticeship first; business ownership later.

"You do not have to own a business to learn how to run a business."
Dr Peter Kithuka, CEO & Founder, BGHUB

Why Start With an Existing Brand?

Starting a business too early can expose inexperienced entrepreneurs to unnecessary barriers.

Existing brands provide a practical learning environment:

- Customers already exist
- Products/services already exist
- Operating systems exist
- The mentee can practise before taking major risks
- Experience is gained before ownership

EXPERIENCE BEFORE OWNERSHIP

SKILLS BEFORE CAPITAL

KNOWLEDGE BEFORE RISK

The Role of BGbrandhub.com

BGBrandHub.com becomes the commercial bridge between mentorship and the marketplace.



The bridge: mentees begin as Brand Representatives for existing brands where they get technical mentorship from experienced business people before creating and growing their own brands

The Role of BG Microfinance

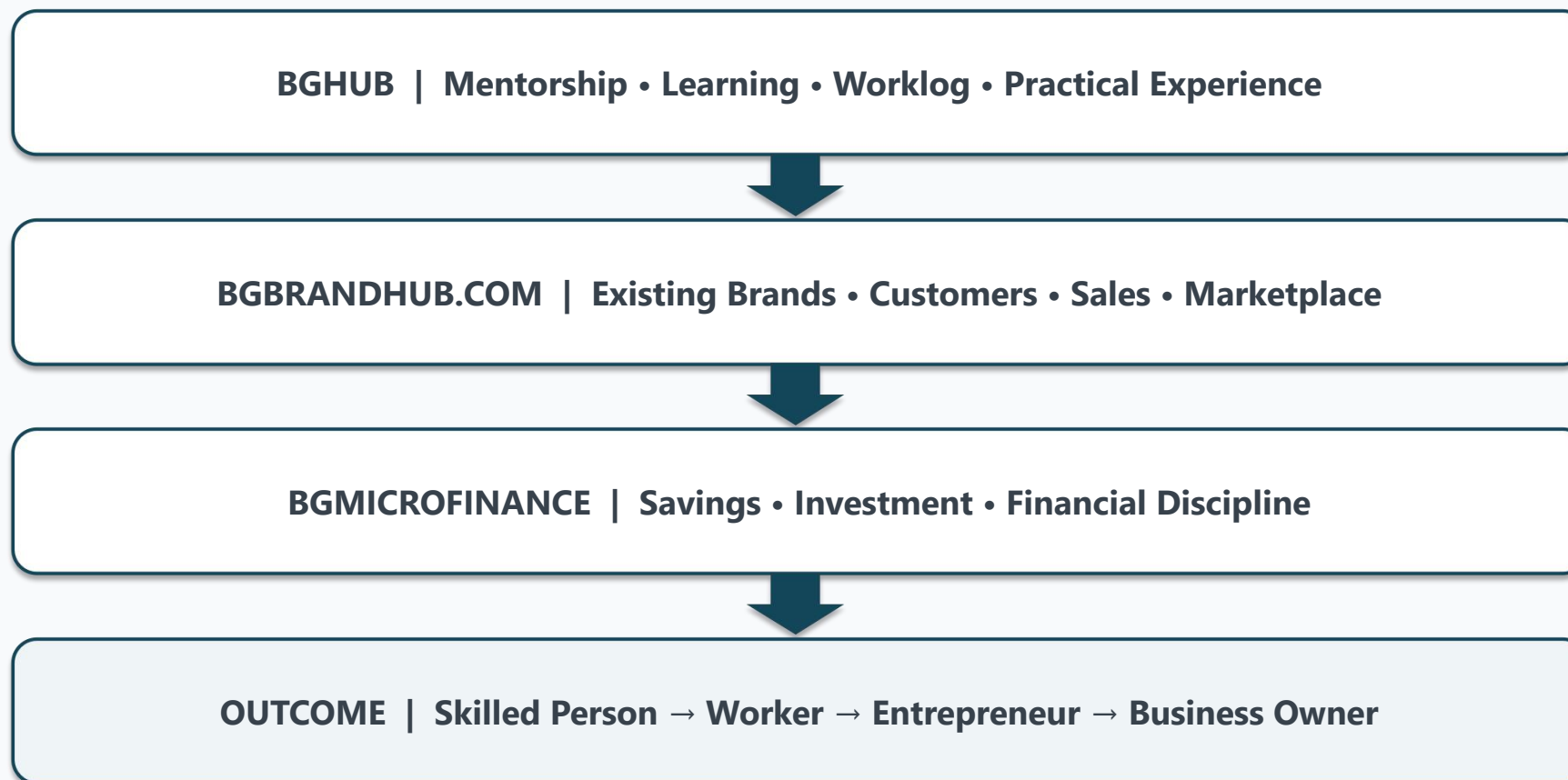
Build the culture of saving and investment before encouraging rapid expansion.



BG Microfinance reinforces the habit of saving and productive investment before expansion or responsible financing. BGHUB Kenya has a trail of documented evidence of financial ecumen of a mentee and can vouch for grants and loans for scale up

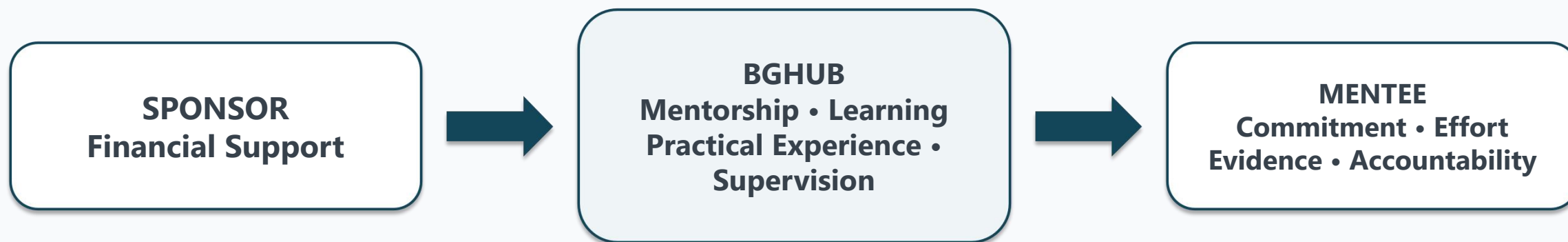
The Complete BGHUB Ecosystem

One connected pathway from human development to economic opportunity.



Adopt-a-Mentee Model

Sponsor a journey—not just a course.



Sponsor a journey—not just a course.

Who Can Adopt a Mentee?

Flexible partnership opportunities

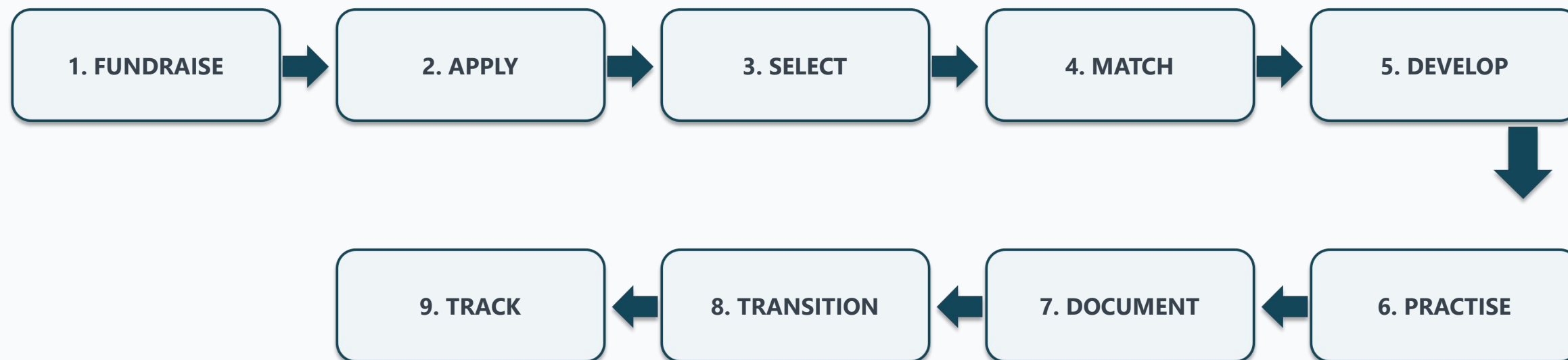
- Individuals and professionals
- Corporates and SMEs
- Foundations
- Development partners
- Professional associations
- Diaspora supporters
- Philanthropists

Options:

ADOPT ONE • ADOPT FIVE • ADOPT TEN • ADOPT A COHORT • ADOPT A PATHWAY

How the Programme Works

A structured scholarship-to-opportunity cycle



A closed-loop cycle: outcomes are tracked and used to strengthen the next scholarship cohort.

Measuring Impact

Success is measured by movement towards opportunity—not only training attendance.

ACCESS — Scholarships awarded

PARTICIPATION — Completion

COMPETENCY — Skills demonstrated

PORTFOLIO — Evidence documented

CAREER — Internship/employment progression

ENTERPRISE — Progress towards business ownership

FINANCIAL DISCIPLINE — Saving/investment behaviour

OUTCOMES — First job, first customer, business growth

The Theory of Change

IF people receive access to mentors, practical learning and real-world experience...



When access, capability, opportunity and financial discipline reinforce one another, economic participation becomes more achievable.

Why Invest?

A scholarship is an investment in human capability. It produces:

- A skilled person who can demonstrate competence.
- A work-ready person with experience and a portfolio.
- A financially disciplined person who understands earning, saving and investment.
- A future entrepreneur who understands customers, sales, marketing, revenue and operations.
- A future business owner who can create opportunities for others.

The Investment

with only USD 150, you can support one mentee through a 3-month Beginner-Level virtual bootcamp

This will cover costs of:

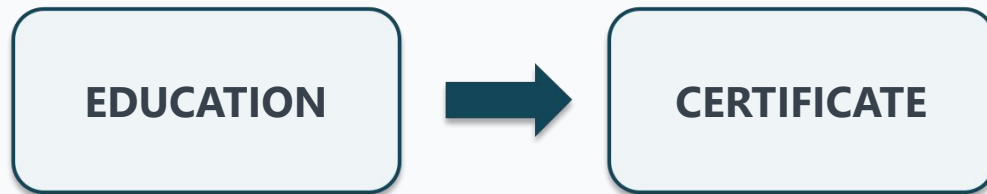
- Program Administration
- Technical Mentorship
- Placement
- Learning Resources

The BGHUB Difference

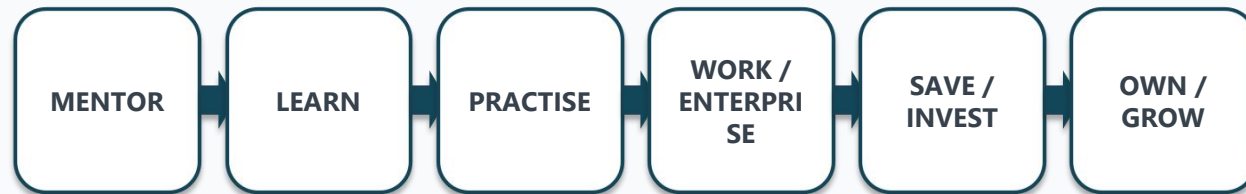
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Traditional scholarship

TRADITIONAL SCHOLARSHIP



BGHUB SCHOLARSHIP



The BGHUB model extends scholarship support beyond access to learning—toward demonstrated capability and inclusivity in economic participation

Call to Partnership

ADOPT A MENTEE

Don't just sponsor a course.

SPONSOR A JOURNEY.

Help someone find a mentor.

Help someone develop a skill.

Help someone gain practical experience.

Help someone enter work or business.

Help someone learn to save and invest.

Help someone eventually build something of their own.

Our Vision

A world where financial circumstances do not determine whether a person will

LEARN.

WORK.

EARN.

SAVE.

INVEST.

BUILD.

OWN.

SCALE.

BGHUB KENYA

FROM POTENTIAL TO OPPORTUNITY

ADOPT A MENTEE.

BUILD A CAREER.

SUPPORT SOMEONE TO EARN A LIVING

CREATE OPPORTUNITY.

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